



Full-Service

Finance & Accounting Solutions

For Smooth Business Operations

www.kiriaccounting.com



About KiRi

KiRi Accounting is a young and dynamic accounting firm that provides specialized Finance & Accounting (F&A) Solutions to businesses in US. Our team comprises of highly skilled, dedicated and enthusiastic young professionals like CAs, MBAs and Commerce Graduates who are dedicated to drive a difference that matters for our clients.

KiRi offers a complete suite of Finance & Accounting Solutions that primarily includes Bookkeeping and Accounting services, Controller services, Virtual CFO support, Tax and Compliance services, Specialized F&A Services for CPAs, and Customized Accounting and Support Solutions for eCommerce industry.



KiRi strives to become a trusted business partner for potential start-ups, medium to large-scale businesses, CPA firms and eCommerce business owners across the United States.

Vision



To become one of the most professionally managed Finance and Accounting (F&A) outsourcing companies, thereby creating a win-win situation for our customers, employees, vendors and investors

Mission



Providing quality services in a timely manner that adds value to our clients' business while giving them the required peace of mind and making us their trusted business partner

Brains Behind KiRi

Fenil Shah – A Force To Reckon With

Fenil has got 17 years of outsourcing experience out of which he has spent 14 years working with US clients. Fenil is a man of startups and has been instrumental in growing one of the largest US accounting outsourcing firms in Ahmedabad wherein he was heading the operations of the India office and had grown the company from scratch to 350 employees across 5 divisions along with managing the Finance and Accounting (F&A) department having 500+ clients with an annual turnover of roughly \$4M. Fenil has also worked with couple of startups in the past where he was handling accounting and tax work for UK clients. Currently, he is ethically and excellently managing KiRi Accounting to drive the same amount of growth by putting his knowledge in practice and providing best-of-breed services to the US-based businesses.

Ritu Shah – The Backbone of the Company

Ritu has got 10 years of outsourcing experience that spans from working as a Tax Reviewer supervising US tax returns to working as an Accounts Manager looking after bookkeeping and accounting needs of US clients to working as an Accounts Trainer teaching outsourcing aspirants the nitty-gritty of US accounting. Ritu also has a vast experience of managing customer support services for eCommerce clients and is primarily responsible for spearheading such projects in KiRi Accounting currently.

Know the Shah Duo

Variety is a spice of life and the Shah Duo understands it very well. Fenil and Ritu strongly believe in the philosophy of not only being successful but also being able to enjoy it. While Fenil enjoys spending his free time indulging in any of his favourite sports, Ritu is a wanderlust soul who never misses an opportunity to travel and explore new places. On family front, Fenil and Ritu are blessed with a 5-year old cute boy who is the focal point of their life. The duo complement each other perfectly both on personal as well as on professional front which makes them a force to reckon with.

Core Values

We, at KiRi Accounting, not only believe in reaching the destination but also emphasize on the fact that journey should be equally joyful. While there is no doubt that KiRi Accounting will achieve its ultimate vision, we want to do it in a manner where the core values of the firm are never compromised and are followed rigorously at every step of our growth story.

Result Oriented

Leveraging our financial intelligence through effective actions that deliver guaranteed results



Customer Centric

Fostering customer-oriented outlook at every touch point



Collective Growth

Since we deliver together, we believe in also growing together with our employees, and thereby ensuring growth for our clients as well



Professional Approach

We believe we are as good as we conduct ourselves and so we maintain a strict line of professionalism



Morality

In all our endeavors, we are chiefly driven by our ethics and you will see the reflection of it at every point



Being Human

Before being F&A experts, we are humans and our empathetic approach with all our stakeholders keep us going



Why KiRi

Just as every company has its USP, KiRi Accounting's USP is Peace of Mind. We believe in extending utmost client satisfaction and that is why we guarantee our services with an added advantage that you pay us only if you are satisfied with our services. Handling your finance, accounting and taxation is as crucial for us as it is for you and so we believe in delivering the very best. Quality is the cornerstone of KiRi Accounting and each and every employee here feel responsible for this.

**Apart from our emphasis on delivering quality services,
here are some other fair reasons to work with us.**

- ✔ **Affordability** – Hourly Rate, Fixed Fee (Budget based), Value Billing (Project based), FTE (Full Time Equivalent) Model
- ✔ **Availability** – We are always around and available when needed along with special arrangement for providing support during US hours on special request
- ✔ **Accessibility** – 24*7 access to all the accounting and financial records
- ✔ **Data Security** – Combination of cloud based and in-house IT Infrastructure designed to ensure 100% data security for our clients
- ✔ **Experience** – Professionals having required outsourcing experience of working with US clients
- ✔ **Scalability** – State-of-the-art Infrastructure along with experienced manpower and defined processes makes it easy to scale up the operations on short notice

What We Do

- ✓ **Managed Accounting Services**
- ✓ **CFO Services**
- ✓ **Tax & Compliance Services**
- ✓ **Accounting for CPAs**
- ✓ **Customized Solutions for eCommerce Industry**
- ✓ **Data Migration Services**
- ✓ **Process Re-Engineering Services**



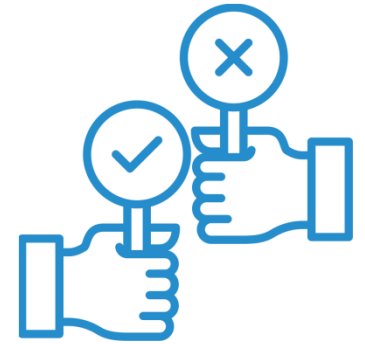
Managed Accounting Services

- ✓ **Managing Accounts Payables**
- ✓ **Managing Accounts Receivables**
- ✓ **Bank Entries and Reconciliation**
- ✓ **Credit Card Entries and Reconciliation**
- ✓ **Payroll Processing, Entries and Reconciliation**
- ✓ **Month-End Closing**
- ✓ **Review and Preparation of Financial Statements**
- ✓ **MIS Reporting**



CFO Services

- ✓ Cash Flow Projection
- ✓ Revenue Forecasting
- ✓ Expense Budgeting
- ✓ Business Analysis with Key Performance Indicators (KPIs)
- ✓ High Level Management Reporting
- ✓ Data Analytics and Portal Services



Tax and Compliance Services

- ✓ Preparation and Filing of 1099s, W-2s
- ✓ Preparation and Filing of Business Tax Returns – Form 1065, 1120, 1120S
- ✓ Preparation and Filing of Individual Tax Returns – Form 1040
- ✓ Preparation and Filing of Sales and Use Tax
- ✓ Working with CPAs directly for client's audit / review / tax work



Accounting for CPAs

- ✓ Tax and Compliance Services
- ✓ Periodical Write-up Services
- ✓ Yearend Finalization Services
- ✓ Audit Assistance Services



Customized Solutions for eCommerce Industry

Accounting Services

- ✓ **Managed Accounting services**
- ✓ **Integration with CRM / eCommerce Platform / Marketplace**
- ✓ **3-Dimensional Reconciliation between Payment Gateway, Merchant Account and Bank Account**
- ✓ **Special Accounting for Chargebacks, Customer Refunds and Merchant Reserves**
- ✓ **Managing Multi-State Sales Tax Nexus and Reporting**
- ✓ **Customized Financial and Operational Reporting**



Customer Support Services

- ✓ **Customer Data Management**
- ✓ **Order Management**
- ✓ **Shipment Management**
- ✓ **Refund Processing**
- ✓ **Chargeback Management**
- ✓ **Exceptional Reporting**
- ✓ **Client Communication – Both Offline and Voice Based Support**



Data Migration Services

- ✓ Selection and Implementation of new accounting software
- ✓ Migration of accounting data from one accounting software to other
- ✓ Transition Services that includes catchup and cleanup work to bring books up-to-date



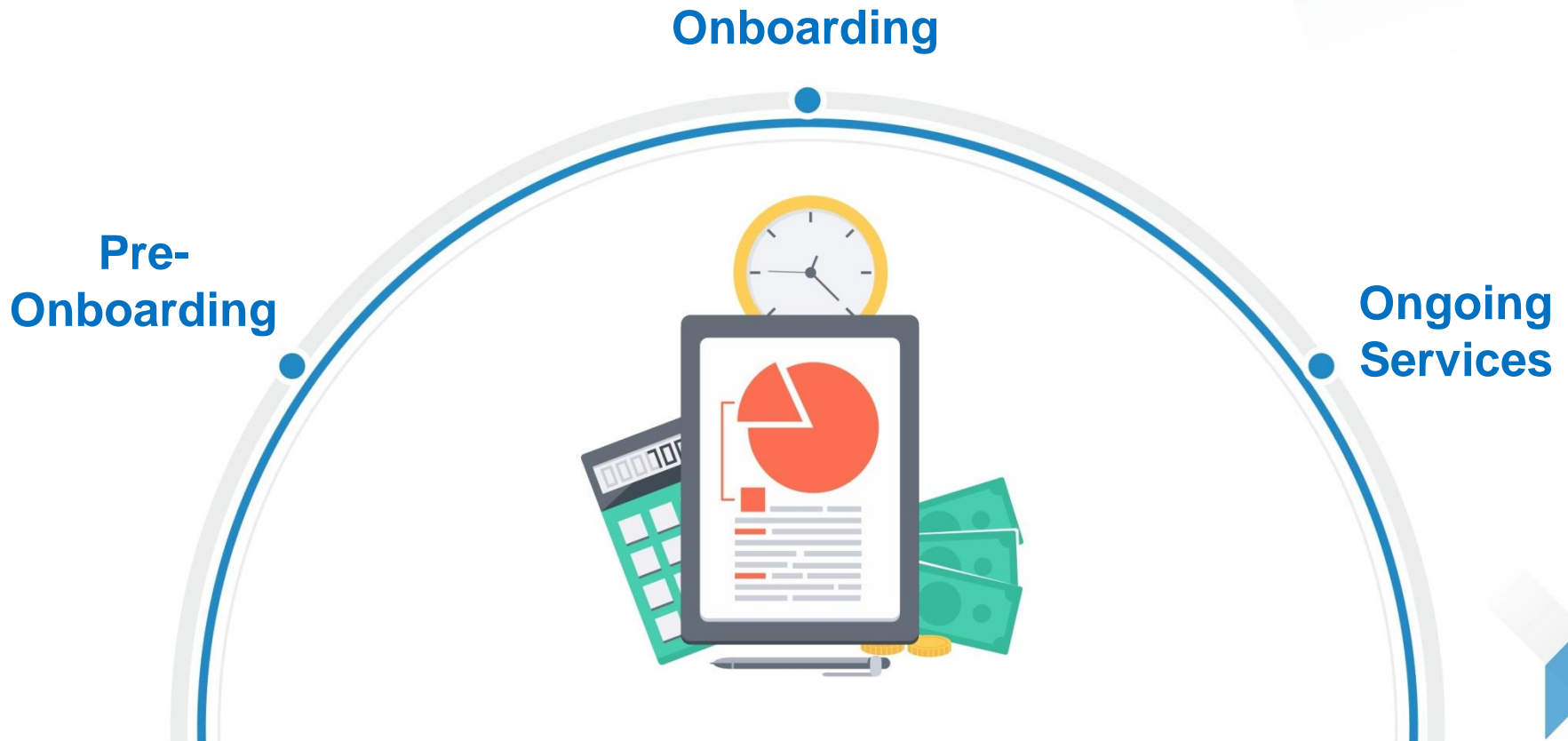
Process Re-Engineering Services

- ✓ Gap Analysis and Action Cycle
- ✓ Implementation of Best Accounting Practices
- ✓ Identifying and Implementing Automation Opportunities
- ✓ Integration of 3rd Party Tools and Applications



How We Work

Cost effectiveness and reliability are the primary factors that any organization looks for outsourcing the work. KiRi offers techno-operational services with passion, commitment, and transparency. We believe in maintaining long-term relationship with our clients. Our processes ensure seamless progress thereby completing assigned tasks within the stipulated timeframe with highest quality standards.



Data Security

'Security' and 'Quality' are considered as the buzzwords and are our top most priority. Not only we recognize the need to ensure security of client data, but we also feel responsible for the trust that our clients have put on us and so we ensure to maintain security at every possible touch point.

- ✓ **Dedicated IT team for continuous security monitoring**
- ✓ **Seasoned Professionals having experience of working with US clients**
- ✓ **Non-Disclosure Agreement with both employees and clients**
- ✓ **Multi-layer authentication and read only access to online applications leaving no space for data breaching**
- ✓ **Cloud based Infrastructure with data storage in 100% security compliant data warehouse located in US**
- ✓ **State-of-art physical infrastructure with 24*7 CCTV surveillance and restricted biometric access**
- ✓ **Minimum usage of paper in day to day operations and follow paperless transaction practices, wherever possible**



Tools & Applications

KiRi Accounting has state-of-art infrastructure and we use all the high-end tools and applications keeping up with the latest market trend.



Our Client's Golden Words

“ With their customized integrated solutions designed specifically for eCommerce clients, KiRi Accounting makes sure that our books remain upto date at all times while providing vital business insights that help us in managing our business operations effectively. Their monthly financial reporting and the fact that they care about our business as much as we do is something that I love the most about their services. I say this with great sense of responsibility and confidence that KiRi Accounting is not just another service provider for us but are our trusted business partners.

Kristen K

Controller and CFO, eCommerce Business

“ KiRi Accounting reviews my accounts at end of the year and ensures that there are no red flags and that my numbers are good for tax filing. They also provide me tax tips that help me plan my taxes in the most effective manner. They are a perfect match for businesses like me knowing that I would have ended up spending thousands of dollars to get such services in US which I can outsource to them at a pretty affordable rate.

Bob Wingate

Owner, Professional Insurance Services Firm

“ While we were a little reluctant to go ahead with our engagement with KiRi Accounting to start with, we have become a great advocate of their services in no time. What is fascinating about KiRi Accounting is their eye for details and the ability to provide quality work in a timely manner on consistent basis. Not only did they help us streamline our regular accounting work but they also helped us in catching up with our past accounting records. The best part about KiRi team is the fact that they are available when needed. I highly recommend KiRi Accounting to all the businesses who are looking out for any kind of help with their bookkeeping and accounting needs.

Chase Heywood

CPA and CFO, Professional Employer Organization (PEO)



KiRi

ACCOUNTING

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